

There is More Unknown in You

Innovation is not brain surgery, it is brain usage. The number one killer of jobs, people's future, and fulfillment in life is rickets of the mind. The cure is ten minutes of reading positive useful material twice a day. Once in the morning and once before bed will cure the disease and prevent the illness from returning if repeated over time with positive action inspired from useful reading. As one establishes a why, a desire can be formed, and a goal can be established. From there a plan and how to implement the plan can take place. The question becomes are you willing to work harder on self than on the job to deal with the unknown that will appear. The question to ask is not what I am getting here. The question to ask is what I am becoming here. We must learn to ask the right questions before we get the right answers.

Question: What is value? What must I do to obtain value in any or all its forms. It begins with an understanding of value before the idea in its final form takes place. How do I become more valuable? Hopefully you are prepared to handle your idea of a lifetime when it appears. You are being offered a world stage. I suggest you get some experience with the following idea.

We start with the end in mind. Where is the end when dealing with the unknown? What was your savings plan before you lost your job. What was your understanding of your home loan before you lost your home due to foreclosure. With over 1,200 natural disasters per year what is your plan to build back your life after a tornado, a flood, a hurricane, or any fire. We must create better models that work and create value in the range of four to ten times the traditional value in any type of recovery effort. This is not complicated, in fact it is simple. It is not easy to accept change in any form. Remember, one reason eighty thousand people turned down owning half of the first hand held camera company was the people could not imagine why anyone would want more than one picture in a home when the picture looked like two dead people were featured in the picture as husband and wife.

Commitment to continuity leads to emotional stability. Where did stability go in the stock market, our nation's economy, our health care system, and our sense of knowing how to deal with the unknown? Uncertainty is the new norm. We have become a nation that passes by and around problems and not through them. The freedom to pass or put off overcame the responsibility of action. For too long we have acted as childish adults. We do not solve the problem we report the problem, discuss the problem, form a committee to study the problem and look for or wait for a bigger problem to take its place. Every town I have passed through of any size has a place where the people experience no problems for them to solve, it is called a cemetery. Problems are normal. Don't wish you had fewer problems, work to prepare yourself to handle the unknown problem before it arrives and start a plan to deal with the unknown. Read the following twice, then think of the meaning.

A life is turned at an alarming rate and tells a tale and seals a fate.
The effort made is well described and lives are spent and put aside.
A passion felt and a cause is found, as a life is turned a change is wound.
From fast to slow or slow to fast, the change is good when all is cast.

Rewards are great when often shared and food for thought is moments cared.
A family lives or a family dies, on action made to help its lives.
An unknown spirit shows the way, as a life is turned to guide the day.
From slow to fast or fast to slow, with a turn, a sound, a constant flow.

Can you add a few lines or change a word or two to add value to the poem? How would you put pictures to the poem to express the meaning? Can you recommend a child that can read this poem as part of a radio show or recite the words on camera without reading the script.

The General Inside of Us

Every army, town, and family needs a general. The general is one person that sees and feels beyond the present. The ability to understand the unknown before it becomes known requires one to become a student in all areas of warfare and life. And what does the student study? It varies depending on the battle being faced. Does it take place on land, in the sea, in the air, in the heart, or in the mind? Regardless the location in the physical there is always the battle of the unknown and it is won or lost in the mind with guidance of the heart. The steps we take in preparation and abilities we use influence the outcome. Use wisely with a sense of urgency, we have little time to appear in any book, film, TV pilot, or life.

Start Thinking About Jobs, Business, and Value

The number of jobs set by The Last Responders is seven thousand in phase one. All we need to do is bundle a few generals with their army of participants. Fifty states with about one hundred and forty jobs per state is part of the goal in phase one. In 2005 a young volunteer was asked by a news reporter what he had learned after helping in the recovery effort after Hurricane Katrina. The volunteer replied, "Well I guess the rich get richer and the poor get poorer." Money is part of twelve riches in life. The total individual handles the unknown better than only one with money. The broke person can handle the unknown better if the other eleven riches are in place. One can find all twelve in the book, "Think and Grow Rich" by Napoleon Hill.

Not everyone representing their community, organization, or group will have the persistence, patience, and the will to complete the effort needed for success. The rich in spirit will adapt to thinking outside the box and in some cases without a box. You start as a private and for a general to go back to the beginning requires one to be humble. When was the last time you met a humble general, mayor, pastor of a large church, CEO, owner of a business,

superintendent of anything, or person of influence. Not only is humility required but the willingness to put the needs of others before self is a great quality for success.

The Unknown Private

Take out your list of goals from your wallet, purse, or wherever you keep your list. Now that you realize you do not have a list written down we have discovered one of the reasons you are still a private. Can you imagine a person seventy years of age discovering the reason they are still a private and learning they could have been a general if only they had worked on a few areas of value. Imagine a person thirty years old and they discover they are still a private and could be a general. Going from the unknown private to a known private to a known officer can be as simple as a list of goals followed by action to fulfill those goals. It often requires the changing of one's philosophy.

The Known Private

My hands, my heart, my goals for fact,
My abilities, my home, my love, to act,
For all that work or play today;
The time has come without delay.

Our neighbors need a helping hand.
From sea to sea in this great land;
To build a life for one and all,
Requires a dream, a why, a call.

Innovation fuels the changing sand,
Bundling binds our common band.
From one or two a message shared,
Opportunity knocks for all that cared.

With a simple book the world will know;
The plan requires the you to grow.
The unknown step is the biggest leap;
With hope and trust our minds can keep.

Abilities demand our why and how;
With spirit comes our future –Now.
While minds and hearts are battles fought
With pen and pad a life is bought.

The person you are in the known is not the person you want to be in the unknown. Did you ever wonder why strangers in the known become friends in the unknown. It is because strangers do not know your faults, weaknesses, and half started projects. Errors in judgment can impact your life. Most center around a lack of written goals. When you decide to deal with the unknown face to face no matter what, you have cleared a hurdle toward a worthy ideal.

The reason is about ninety seven percent of the people never clear a hurdle is they never write down any goals. Why do you think most people will not succeed in this project? They do not have written goals. The second thing they do not do is ask questions of value. The work required is simple, it is not easy. If it were easy everyone would have goals on paper, everyone would have a team of up to twelve people with seven steps to everything of value and everyone using their five abilities to reach a common goal. We are not building companies, jobs, three films, three books, two TV shows and billion dollar corporation because a few financially independent people need a few more dollars. We are building a dream of yours because America and the world needs trust and hope in the future and they needed it now. Each of you have the opportunity, now all you need to do is get prepared. That is often called luck in some circles. Luck is when opportunity meets preparedness. We are here to help people prepare to receive luck. For those of you that still consider us strangers the following is for you and those that will call you a stranger or acquaintance someday.

The Unknown Stranger

Each time I speak with voices new my life begins a dream with you.
The time is short but answers lie, with sharing hope a life we buy.
The outcome sought is always bought, with sweat and tears a need is caught.
Wants are said but seldom seen, when actions kept from one is mean.

Value comes to most that guide, rewards are found when looked inside.
Managing and arguing take the lead, until a dream begins the seed.
From seed to fruit to our entire fill a price to pay we call our bill.
Pass you go, invest and save, give all you can and know you gave.

Fulfillment comes with peace and joy, as a child seeks love and a simple toy.
The gift of life is strange at best, till the spirit comes to feed our rest.
Rest ye now and he will bless, our needs he knows before our test.
Pause and pray each day and read, the spirit found is in the seed.

Once again you can add to the poem. What pictures would you put with the poem. The poem might be a scene in a movie or TV show. Can you be part of the show. Perhaps, you might be an actor, a writer, or a person that shares the poem with others and they bring value.

Do you know a family that has experienced a life threatening disease?

Our Unknown Health

A man has taken his wife and brother-in-law to Barnes Jewish Hospital in St. Louis, Missouri for a Cancer treatment. Six hundred will be there today seeking relief from an unknown a few weeks earlier. Words are never enough to convey any emotion in matters of life and death but we try. Read and think. Use your ability to absorb, respond and reflect.

A plan, a pause, before the act; a thought, a hope, before the fact
I know not what to think or say, a name is called on this numbered day.
A crowd has gathered with trust abound, as blood is taken without a sound.
Strangers all in daily deed with lumps and bumps of a common seed –

A cancer called by one and all, with plans and how to avoid a call.
For some tonight will be an end, for most today will be a win.
Treatment, cures, and papers filled, watch and wait with statements billed.
Whys and when fill daily thought, habits built with errors are bought.

Judgments made in time of ease, not thought to count but only please.
Errors occur in all our lives, we only wish it was not our wives.

Of all reasons to build a life of value family is one of the highest or no lower than second. We are here a numbered day with no knowledge of when the end takes place. As I try to express your needs though parables, poems, and pauses of thought I find myself sometimes confused, frustrated, and questioning why we want so much out of life. It is not that we are not aware of what we have compared to so many; it is the fact that most every human wants more of something. Ambition is good and greed is bad. It is wanting something for nothing or some unfair advantage that disturbs me most. $MMW = HR + NR \times T$ (Man's Material Wealth equals Human Resources plus Natural Resources times Tools). The key to wealth is ownership of the tools. This project is to get as many people as possible in position to own one or more tools.

The Unknown Trip to the Grocery Store

When my brother first started driving mom would often ask him to go to the store and get milk and bread. I would get to ride with him to insure that he would not take too long. We would ease out of the driveway and away from the stop sign near our house. After that the pedal was to the medal and we would go airborne over railroad tracks and take corners on two wheels. We would run by various locations where my brother's friends might be located and pick up a car load passengers. We would head out of town and run the old Ford wide open. Then we

would drop everyone off and get the groceries. When mom or dad asks what took so long my brother would say that a train held us up.

Then one day my brother got his own car. It was a white 1957 Chevy Impala. When it came time to get groceries I would run to his car and just before I got in he would hit me in the back of the head and remind me to use my handkerchief when opening the door and take my shoes off and hold them when entering the car. We would ease out of the driveway and pull slowing away from every stop sign. We did not pick up anyone, we did not spin the tires, we did not go airborne over the railroad tracks and we did not go around corners on two wheels. We went straight to the store and straight home. Ownership of the tool means more value in any outcome.

In the 1950's and 1960's America competed with the Soviet Union for world domination. That war was won with several steps. One was the principle of ownership of the tools. We need more owners with savings, investments, giving and living within their means. Each year a book or film will add to the story of caring and sharing. These acts of entertainment will bring value and support innovation. You and your invited few may have the financial gain from this project until one or more are ready for a more valued reward. The spirit shared brings comfort, calm, and clarity to all who seek. Simply fill a page with your name and up to eleven invited guests by you and repeat the act with a number that will fulfill your goals in life. Here are some people with more than eleven followers in their acts of value. It took time before eleven would join their passion.

Any man that afflicts the human race with ideas must be prepared to see them misunderstood.
H. L. Mencken

The best test of truth is the power of the thought to get it accepted in the competition of the market place. Oliver Wendell Homes, Jr.

The intuitive mind is a sacred gift and the rational mind is a faithful servant. We have created a society that honors the servant and has forgotten the gift. Albert Einstein

Our problems are man-made; therefore they may be solved by man... No problem of human destiny is beyond human beings. John F. Kennedy

Why shouldn't the truth be stranger than fiction? Fiction is obliged to stick to the possibilities. Truth isn't. Mark Twain

With public trust everything is possible, and without it, nothing is possible. Abraham Lincoln

The foundation stone of national life is, and ever must be, the high individual character of the average citizen. Theodore Roosevelt

When one door of happiness closes, another opens, but often we look so long at the closed door that we do not see the one which has been opened for us. Helen Keller